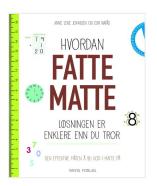
Literary



Easy Path to Good Maths

Original title: Hvordan fatte matte Publisher: Panta Forlag 2017 Non Fiction / Parental, Educational 74000 Words Extensive English material available.

The most sold Norwegian non-fiction title in 2017

Easy Path to Good Maths offers a groundbreaking, unique method of learning maths. The book argues against the reigning myth postulating that memorization is the best way to master maths. By instead focusing on basic "building blocks" that any child needs to master in order to understand and learn maths, you will be able to help your child achieve outstanding progress. The book presents cases that show how efficient this method has proven to be. Children often struggle with the maths curriculum in elementary school, and the book explains why and how they face learning problems. Also it shows how to solve these problems in the most efficient way. Even better: The parents need not be good at maths to help their children improve their maths skills. The book offers a step-by-step guide for helping parents help their children. It is written in a vocal way with easy explanations on each subject.

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AnneLene Johnsen og Elin Natås

Elin Natås grew up experiencing severe learning difficulties, and did not learn maths until she was in her thirties. She now works as a special educator, and with remarkable results. She has for more than 25 years helped students who struggle to learn. She is one of Norway's leading authorities on the pedagogical model "Basic concept teaching" (developed by Magne & Ragnhild Nyborg).

AnneLene Johnsen is a maths whiz who solved maths problems in her spare time just for fun. Today the former Mensa president is a known columnist within mental health and educational aspects, has authored several mind gym books, and spent most of her career teaching and writing about what it takes to make our minds work most efficiently. AnneLene has a Master of Business and Management-degree, a BA in psychology, and have studied cognitive neuroscience and sosial psychology on master- and PhD-level. She is the owner of The BrainFactory.